

PTO/SB/21 (09-06)

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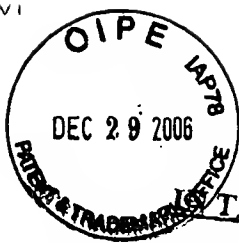
TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/996,356	
	Filing Date	11/29/2001	
	First Named Inventor	Gregory Pulier	
	Art Unit	2176	
	Examiner Name	Maikhanh Nguyen	
Total Number of Pages in This Submission	4	Attorney Docket Number	17899

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input checked="" type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Postcard
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Firm Name	KLEINBERG & LERNER, LLP	
Signature		
Printed name	Marvin H. Kleinberg	
Date	December 27, 2006	Reg. No. 18,402

CERTIFICATE OF TRANSMISSION/MAILING		
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Assignee	MediaPlatform on Demand, Inc.	
Filed	Various Dates	
TC/A.U.	Various	
Examiner	Various	
Docket No.	820002.17820	

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Alexandria VA 22313-1450

REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY
AND CHANGE OF CORRESPONDENCE ADDRESS


Dear Commissioner for Patents:

I hereby revoke all previous powers of attorney given in the issued U.S. patents and patent applications identified in Exhibit 1.

I hereby appoint the attorneys associated with Customer Number 27,574, including Marvin H. Kleinberg, Reg. No. 18,402, with offices located at Kleinberg & Lerner, LLP, 2049 Century Park East, Suite 1080, Los Angeles, California 90067, telephone number (310) 557-1511, as my attorneys with full power of substitution and revocation to prosecute the U.S. patents and patent applications identified in Exhibit 1 and to transact all business in the Patent and Trademark Office connected herewith.

Please change the correspondence address associated with the U.S. patents and patent applications identified in Exhibit 1 to the address of Customer Number 27, 574; Kleinberg & Lerner, LLP, 2049 Century Park East, Suite 1080, Los Angeles, California 90067.

Name: Greg Pulier

Signature: 

Date: Dec 13, 2006

Title: CEO and CTO of MediaPlatform on Demand, Assignee of Record

Address: 8484 Wilshire Blvd., Suite 515
Beverly Hills, CA 90211

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EXHIBIT 1

MEDIAPLATFORM ON-DEMAND, INC
U.S. PATENTS AND PATENT APPLICATIONS

<u>Invention Title</u>	<u>App. Number / Patent Number</u>	<u>Filing Date / Issue Date</u>	<u>Docket No.</u>
SYSTEM AND METHOD FOR SIMULTANEOUSLY ENCODING DATA IN MULTIPLE FORMATS AND AT DIFFERENT BIT RATES	09/590,469 6,529,146	Jun. 9, 2000 / Mar. 4, 2003	17890
CROSS-PLATFORM FRAMEWORKED-INDEPENDENT SYNCHRONIZATION ABSTRACTION LAYER	09/338,188 6,701,383	Jun. 22, 1999 / Mar. 2, 2004	17893
SYSTEM AND METHOD FOR CONTROLLING SYNCHRONIZATION OF A TIME- BASED PRESNETATION AND ITS ASSOCIATED ASSETS	09/652,725 6,834,371	Aug. 31, 2000 Dec. 21, 2004	17894
SYSTEM AND METHOD FOR MANIPULATION AND INTERACTION OF TIME-BASED MEDIA FORMATS	09/654,101 6,839,059	Aug. 31, 2000 Jan. 4, 2005	17895
SYSTEM AND METHOD FOR ASSEMBLING DISCRETE DATA FILES INTO AN EXECUTABLE FILE AND FOR PROCESSING THE EXECUTABLE FILE	09/654,102 6,922,702	Aug. 31, 2000 Jul. 26, 2005	17896
SYSTEM AND METHOD FOR MANAGING AND DISTRIBUTING ASSOCIATED ASSETS IN VARIOUS FORMATS	09/758,025 N/A	Jan. 10, 2001	17897
CROSS-PLATFORM FRAMEWORK- INDEPENDENT SYNCHRONIZATION ABSTRACTION LAYER	10/719,641 N/A	Nov. 21, 2003	17898
SEAMLESS INTEGRATION OF VIDEO ON A BACKGROUND OBJECT	09/996,356 N/A	Nov. 29, 2001	17899
METHOD AND APPARATUS UTILIZING COMPUTER SCRIPTING LANGUAGES IN MULTIMEDIA DEPLOYMENT PLATFORMS	09/925,977 N/A	Aug. 9, 2001	17900

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AUTHORING COMPUTER-BASED DOCUMENTS	09/324,389 N/A	Jun 3, 1999	17901
REAL-TIME OPTIMIZATION OF STREAMING MEDIA FROM A PLURALITY OF MEDIA SOURCES	09/996,084 N/A	Nov. 28, 2001	17902
SYSTEM AND METHOD FOR CREATING INTERACTIVE DIGITAL AUDIO, VIDEO AND SYNCHRONIZED MEDIA PRESENTATIONS	11/562,377 N/A	Nov 21, 2006	17825
COMPUTER-BASED MULTIMEDIA CREATION, MANAGEMENT AND DEPLOYMENT PLATFORM	09/925,962 N/A	Aug 9, 2001	17964
COMPUTER-IMPLEMENTED METHODS AND SYSTEMS FOR CONTROL OF VIDEO EVENT AND PHONE EVENT	10/989,117 N/A	Nov 15, 2004	17965
COMPUTER-IMPLEMENTED SYSTEMS AND METHODS FOR REQUIREMENTS DETECTION	10/989,113 N/A	Nov. 15, 2004	17966
SYSTEM AND METHOD FOR MANIPULATION AND INTERACTION OF TIME BASED MIXED MEDIA FORMATS	11/026,534		17967